

OWETHU

Primary Healthcare within reach

ABOUT

The Owethu Initiatives focuses on providing access to Primary Healthcare services to the communities most in need.

A small percentage of South Africans are able to afford healthcare through the Private Healthcare industry. The vast majority of South Africans, however, are obliged to access healthcare through the over-burdened public, state-health service. A substantial number of people in this segment do have some disposable income that they are willing and able to spend on appropriate primary healthcare services.

We have built a model that offers a plausible, viable healthcare option for many in this group. We provide infrastructure, systems and support to healthcare personnel to enable the delivery of accessible, standardised, quality, affordable healthcare services.

In partnership with both the public and private sector, resources are gathered to build, deploy and operate these units. We thrive on partnerships with credible NGO's and Healthcare Operators working in this space who are able to run these facilities in the most responsible and sustainable manner.

Alignment to 2030 plan:

- Everyone must have access to an equal standard of care, regardless of their income
- Ensure that primary healthcare teams are established throughout the country with the required number of healthcare practitioners.
- Rationalise clinical processes and systematise the use of data, incorporating community health, prevention and environmental concerns.
- Introducing a patient record system and supporting information technology systems.



QUICK FACTS

The primary healthcare system can be strengthened if;

- We can expand on the public health care workforce through awareness campaigns targeted at providers and improved working conditions
- Preventative programs such as health-education may lessen the cases of chronic diseases and non-communicable diseases such as hypertension and diabetes
- Community-oriented programs are initiated through health ambassadors and operators
- More providers can be trained and identified. This will allow more patients to be seen, reducing the long waiting times that are often common at Primary Healthcare facilities.
- Efficient use of time at the clinics would allow patients to both receive treatment fairly quickly and not have to miss work.